

SERVICES DOCUMENT



BADAR
EDGE

THE PROBLEM-FIRST SOLUTIONS COMPANY



OUR CORE SERVICES

Traditional Services

1. Premium Website Design & Development
2. Landing Pages
3. Online Appointment Booking
4. Google Business Profile Optimization
5. Local SEO
6. Technical SEO
7. Content Writing
8. Dental Blogs
9. Social Media Management
10. Graphic Design
11. Reels & Short-form Video Editing
12. Photography & Content Planning
13. Meta (Facebook & Instagram) Ads
14. Google Ads
15. Lead Generation Campaigns
16. WhatsApp Marketing
17. Email Marketing
18. AI Chatbots
19. AI WhatsApp Assistant
20. AI Voice Receptionist
21. Appointment Reminder Automation
22. Review & Feedback Automation
23. CRM Integration
24. Analytics & Monthly Reporting
25. Website Maintenance & Security



**BADAR
EDGE**

The
**Problem-First
Solutions
Company**

PACKAGES FOR DENTAL CLINICS

Tailored solutions to help your clinic attract more patients, build trust, and scale sustainably with the power of digital, AI and automation.



Trusted by
Dental Professionals
to Drive Real Growth



STARTER Start from Zero

Build a powerful digital foundation for your clinic.

- ✓ Professional Website (Up to 5 Pages)
- ✓ Mobile Responsive Design
- ✓ Google Business Profile Setup
- ✓ Basic On-Page SEO
- ✓ WhatsApp Integration
- ✓ Contact & Appointment Form
- ✓ Social Media Profile Setup
- ✓ Basic Content (Images + Copy)
- ✓ Google Analytics Setup
- ✓ 1 Month Support

Perfect for clinics
building their presence
from the ground up.



GROWTH Grow Your Business

Attract more patients with consistent marketing and strong online visibility.

- ✓ Everything in Starter
- ✓ Advanced & SEO-Friendly Website (Up to 10 Pages)
- ✓ Local SEO (Monthly)
- ✓ Google Business Profile Optimization
- ✓ Google Ads Management
- ✓ Meta (Facebook & Instagram) Ads
- ✓ Social Media Management
- ✓ Content Creation (Posts + Reels)
- ✓ Reputation Management
- ✓ Lead Tracking & Conversion Setup
- ✓ Monthly Performance Report
- ✓ 3 Months Support

Ideal for clinics ready to
generate more leads and
grow consistently.



SCALE Integrate AI & Automation

Scale your clinic with AI-driven systems and advanced automation.

- ✓ Everything in Growth
- ✓ AI Chatbot for Website
- ✓ AI WhatsApp Assistant
- ✓ AI Lead Qualification
- ✓ AI Appointment Booking
- ✓ Automated Follow-ups & Reminders
- ✓ Missed Call & Lead Recovery
- ✓ CRM Integration & Lead Pipeline
- ✓ Review Request Automation
- ✓ Email & SMS Automation
- ✓ Advanced Analytics Dashboard
- ✓ Dedicated Account Manager
- ✓ Priority Support
- ✓ 6 Months Support

For clinics ready to scale operations,
automate workflows and maximize
growth with AI.

PACKAGE COMPARISON AT A GLANCE

FEATURES	STARTER Start from Zero	GROWTH Grow Your Business	SCALE Integrate AI & Automation
Professional Website	Up to 5 Pages	Up to 10 Pages	Custom & Advanced
Local SEO	Basic	Monthly	Advanced
Google Business Profile	✓	✓	✓
Paid Advertising	—	✓	✓
Social Media Management	Basic Setup	✓	✓
Content Creation	Basic	Regular Posts + Reels	Advanced Content Strategy
AI Chatbot / AI Assistant	—	Optional	✓
Automation Workflows	—	Basic	✓
CRM & Lead Management	—	Optional	✓
Analytics & Reporting	Basic	Monthly Reports	Advanced Dashboard
Support	1 Month	3 Months	6 Months + Priority



OUR PROMISE

We don't just deliver services. We build growth systems.
Every solution is designed around your clinic's real problems and goals.



Let's build the future
of your dental practice together.